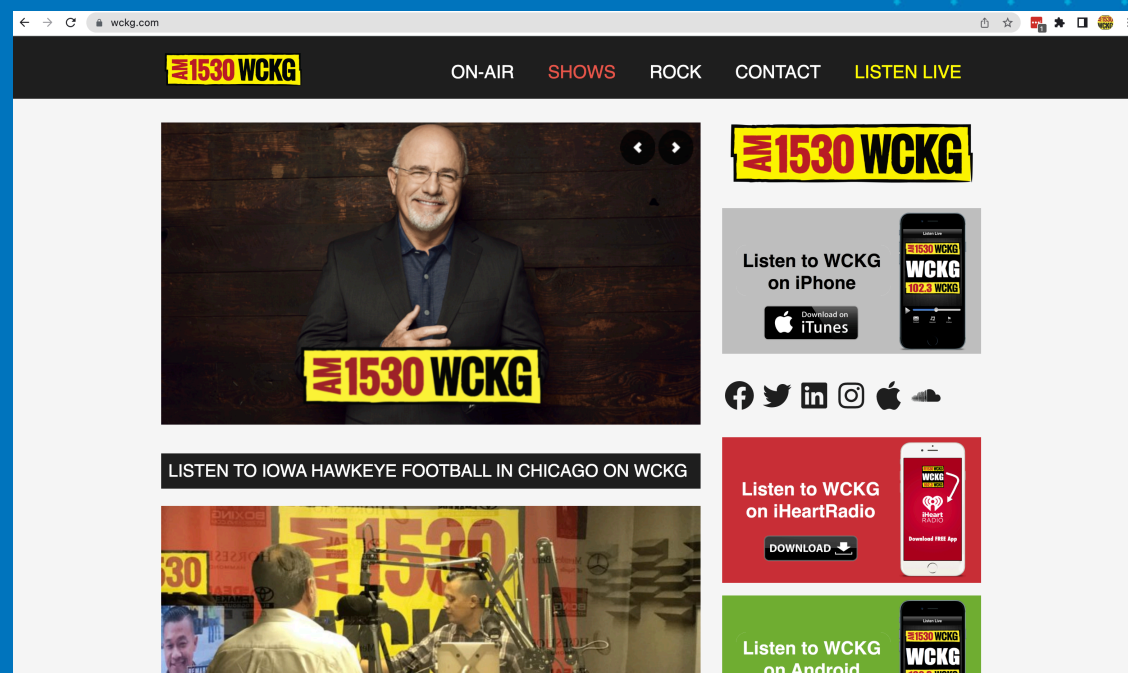


BROADCAST ON AM, FM & DIGITAL

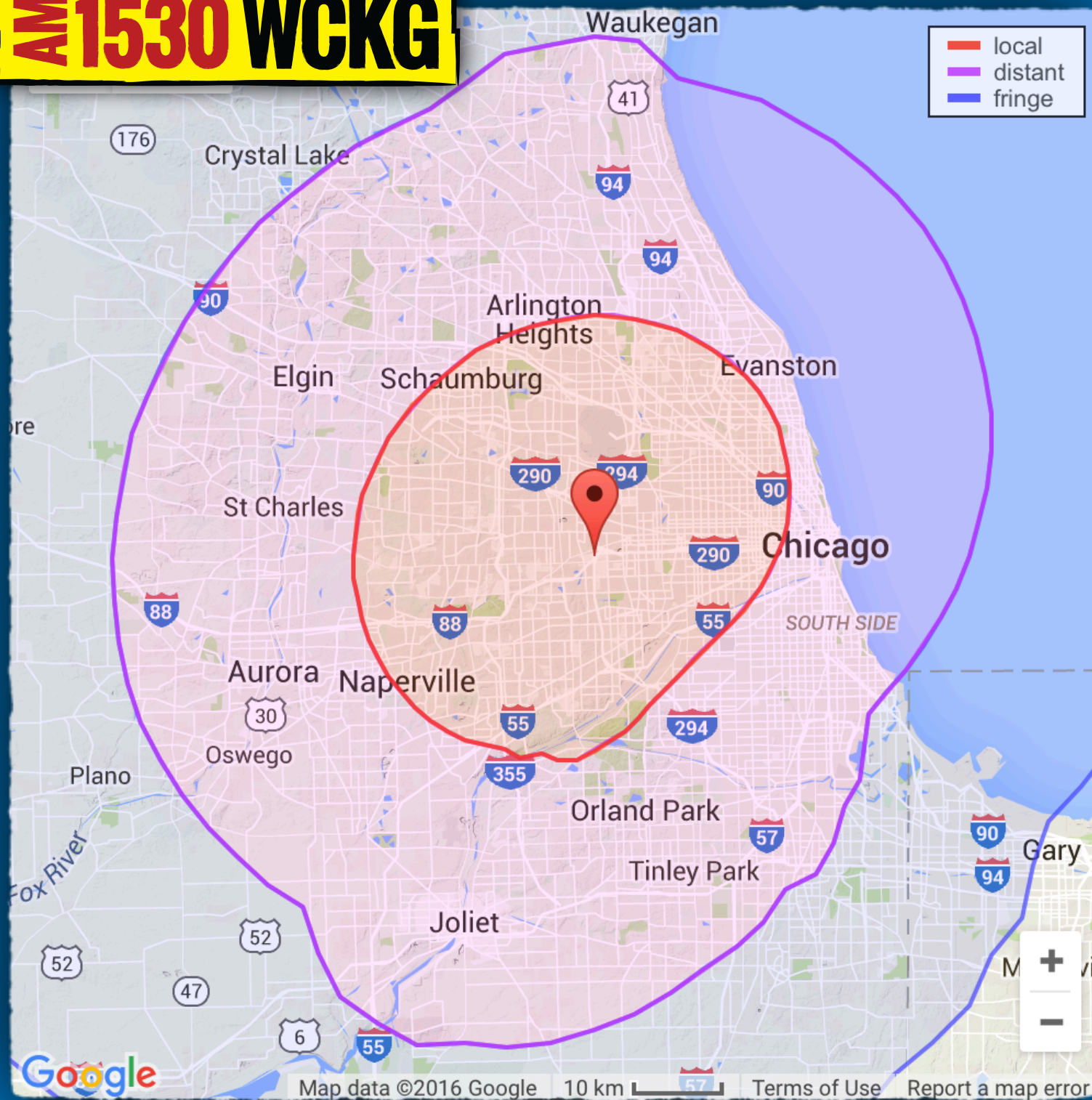
AM 1530 WCKG

102.3 WCKG



REACH MARKET #3 CHICAGO

AM 1530 WCKG



AM 1530 WCKG

- POP COUNT: 7,103,155
- FREQUENCY: AM 1530
- CALL LETTERS: WCKG
- FORMAT: TALK
- MEDIAN INCOME: \$122K

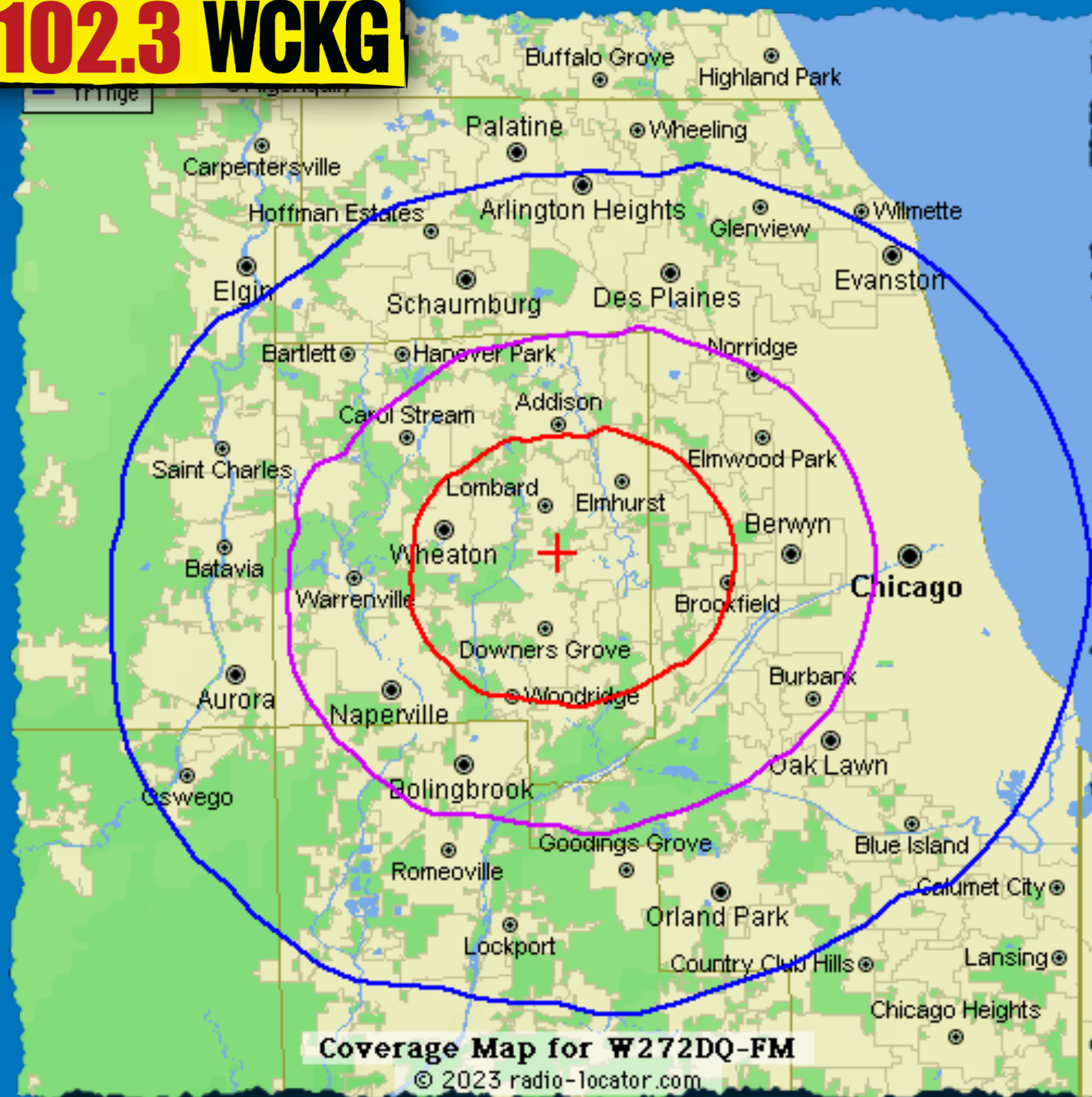


102.3 WCKG

24/7 FM TRANSLATOR

102.3 WCKG

- FREQUENCY: **102.3 FM**
- CALL LETTERS: **W272DQ**
- FORMAT: **TALK**
- **DAVE RAMSEY & IOWA SPORTS**



WCKG PUTS YOU ON



The iHeartRadio app now has more than 150 million registered users and is available on over 250 platforms and over 2,000 different connected devices — including smart speakers, digital auto dashes, tablets, wearables, smartphones, virtual assistants, televisions and gaming consoles.

150M

Registered Users

2.2B

Downloads



WCKG PUTS YOU ON



Audacy is the country's fastest-growing digital audio platform. It's all available on over 10K devices including Amazon Alexa and FireTV, Google and Android Auto, Apple Car Play, Sonos, Roku, Waze, Twitch and more.

1K

Streaming Stations

10K

Devices

40M

Monthly Active Users



WCKG PUTS YOU ON All Smart Speakers:



*“Hey Siri...
Play WCKG!”*



*“Hey Alexa...
Play WCKG!”*

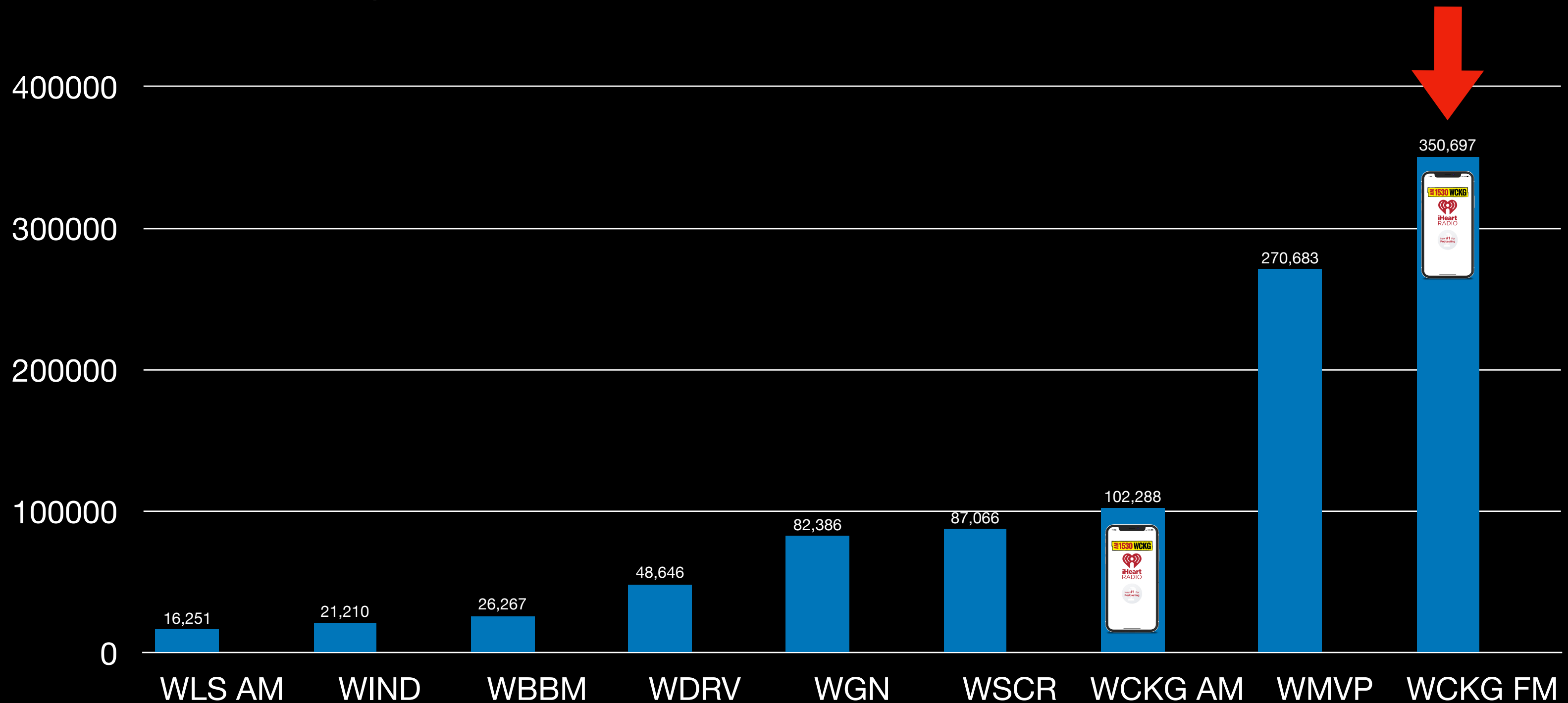


*“Hey Google...
Play WCKG!”*



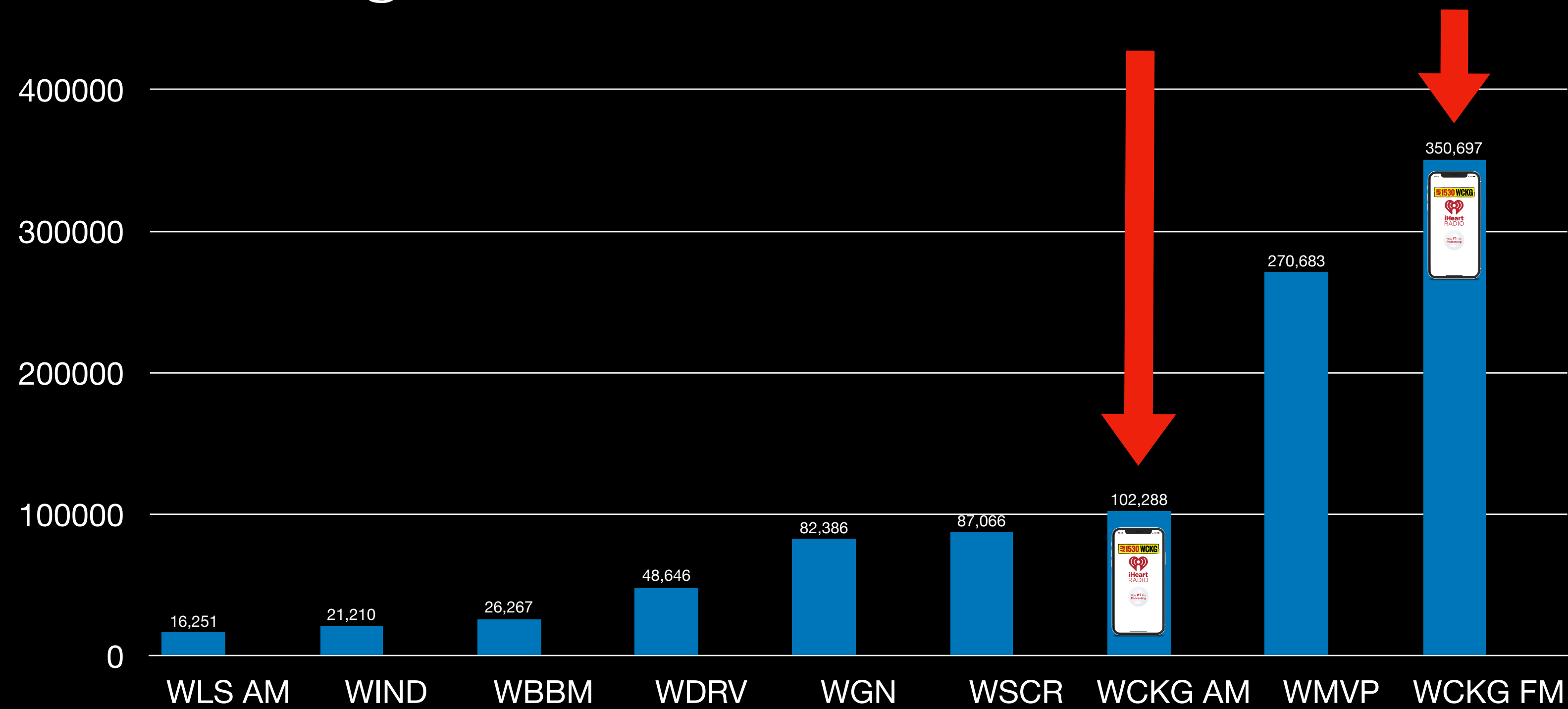


#1 Largest Radio Audience on Facebook



*Source Crowdtangle/Facebook Page Follower Analytics 12/9/22

#1 & #3 Largest Male Radio Audience on Facebook

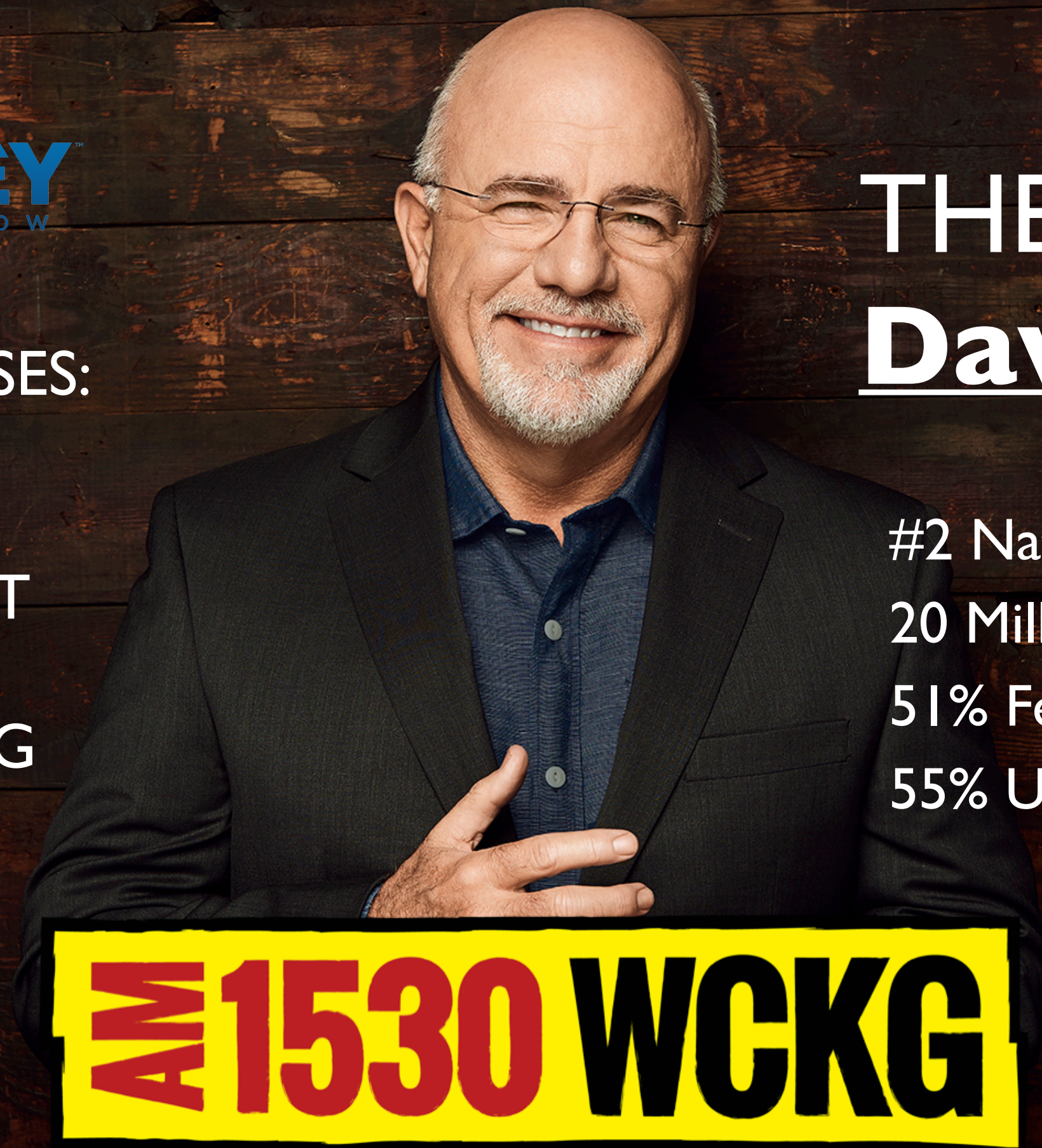


*Source Crowdtangle/Facebook Page Follower Analytics 12/9/22



DAVE DISCUSSES:

MONEY
RETIREMENT
SAVINGS
BUDGETING



THE HOME OF Dave Ramsey

#2 Nationally Radio Show
20 Million Weekly Listeners
51% Female, 49% Male
55% Under 55 Years Old

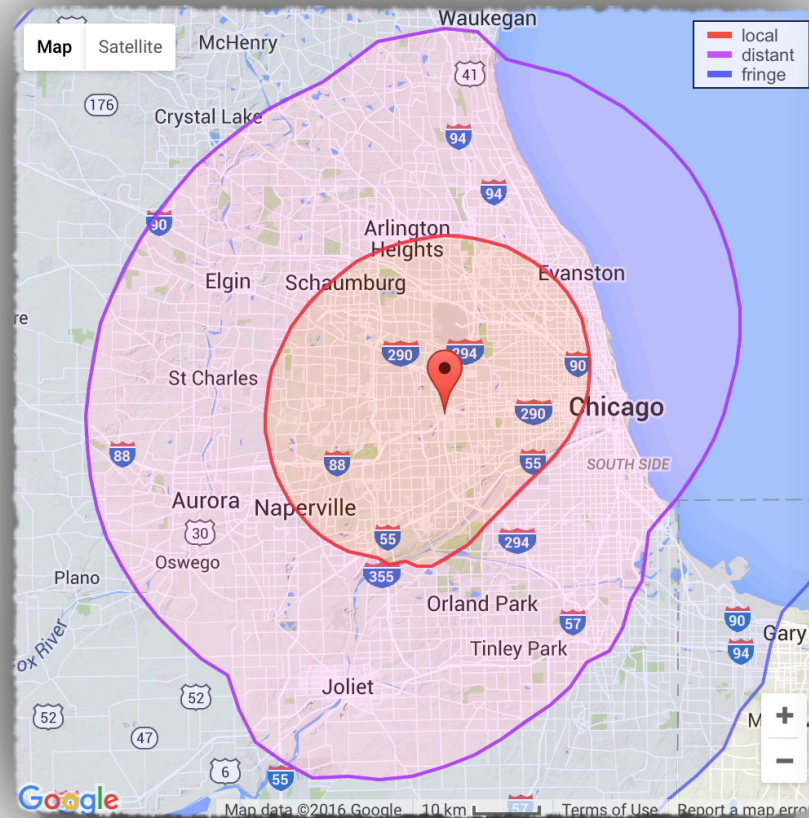
AM 1530 WCKG

REACH IOWA FANS

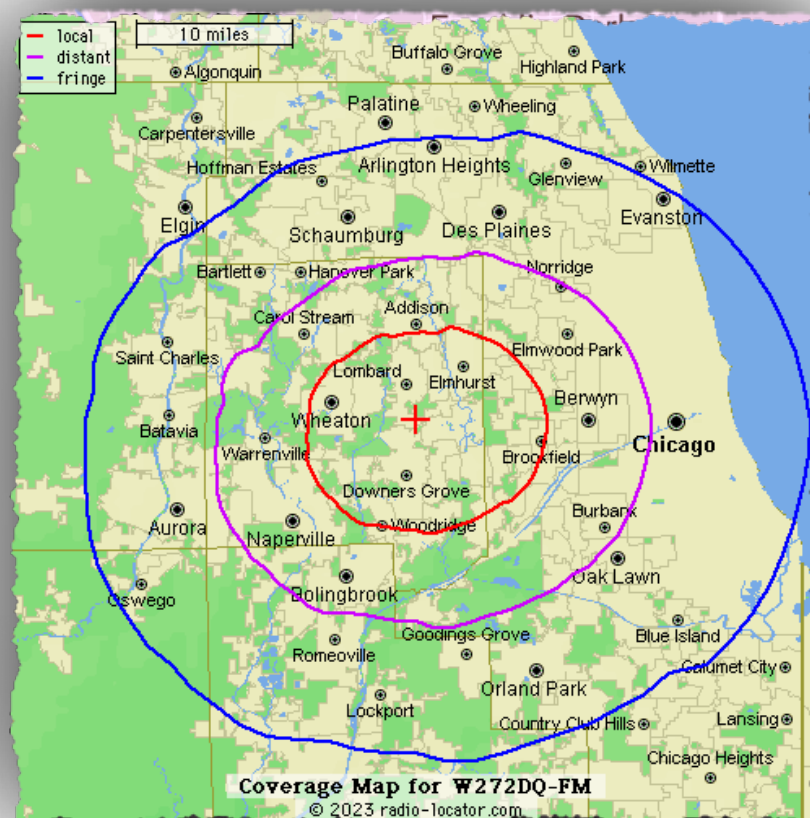
**WCKG is Chicago's Home for
Iowa Hawkeye Football**

YOUR AUDIENCE WILL BE ABLE TO HEAR YOU IN ALL THESE PLACES:

AM 1530 WCKG



102.3 WCKG



Listen to WCKG
on Android



Listen to WCKG
on iHeartRadio



Listen to WCKG
on iPhone



SMART SPEAKERS:



BE ON AIR IN CHICAGO



BLOCK PROGRAMMING AVAILABLE

LIMITED TIME SLOTS AVAILABLE



RESERVE YOUR SLOT

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- YOUR OWN 1 HOUR RADIO SHOW ON WCKG CHICAGO
- STUDIO TIME/PRODUCTION OF YOUR SHOW
- (25) WEEKLY COMMERCIALS YOUR BUSINESS WCKG
- (15) WEEKLY PROMOS FOR YOUR RADIO SHOW ON WCKG
- PODCAST PRODUCTION & DISTRIBUTION DONE FOR YOU
- STREAMING OF YOUR SHOW WORLD-WIDE
- PRESS RELEASE ANNOUNCING THE ADDITION OF YOUR SHOW!

